

WHO ARE WE?

Miranda Partners is a consulting firm based in Mexico City, specialized in Investor Relations, Media & PR, Global Equity and Credit Research, ESG, Financial Advisory, and Digital Design. Our team is made up of over 60 collaborators.

At Miranda-IR we work hand-in-hand with each client to create a successful investor relations strategy. We focus on maximizing the quality of communication materials, helping our clients to improve the market's perception of the company.

OUR DIVISIONS





COMPETITIVE ADVANTAGES





OUR SERVICES





^{*} All of our services can be tailored to the needs of each client.



INVESTMENT THESIS DEVELOPMENT





Analysis of the company's strengths and advantages

Answer the question: why should I invest in the company?



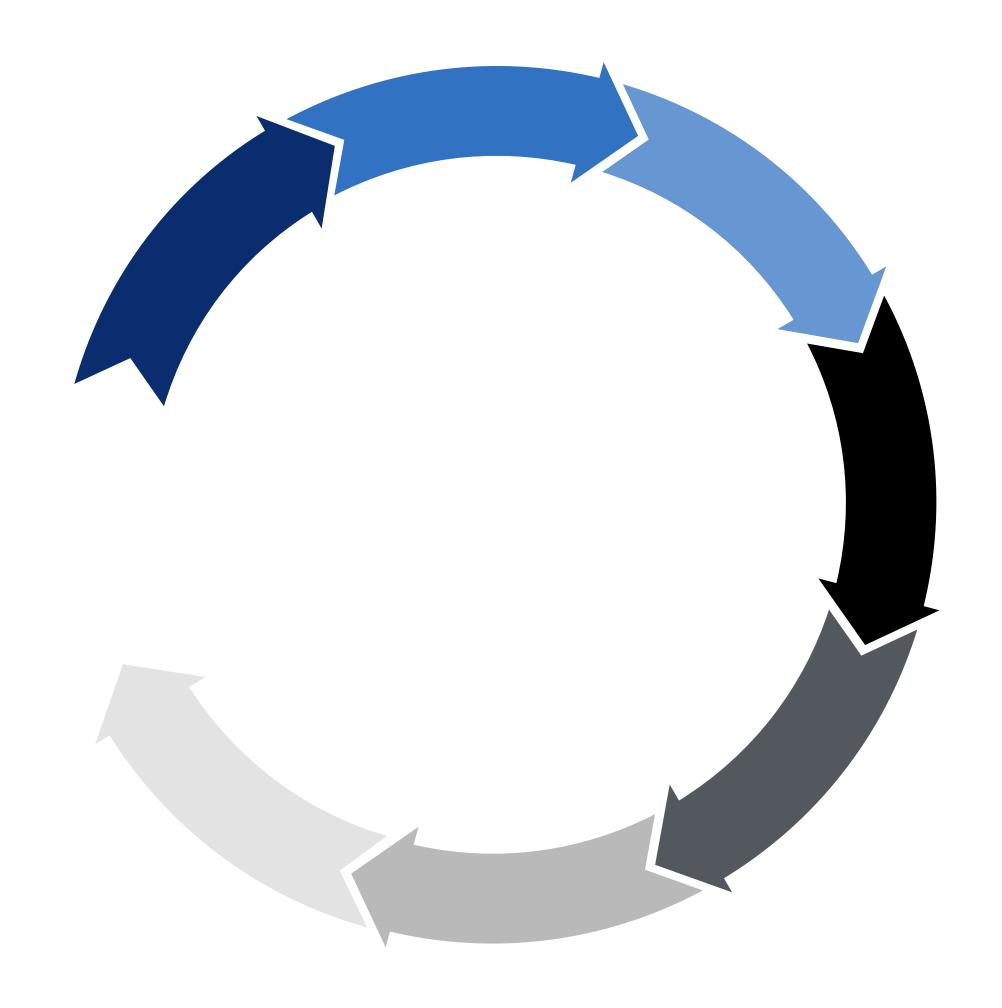


Corporate presentation development and support



QUARTERLY REPORTING SUPPORT





- Kick-off meeting with the top-management to understand the results.
- Support in the design, writing, translation and editing of the quarterly report.
- Support writing and editing the script and presentation for the earnings call.
- Organizing the earnings call on Zoom.
- Preparing list of potential questions for the call.
- Distribution of the report and invitation to investors and analysts.
- Perception study (quarterly or semi-annual).



MIRANDA ZOOM



Includes the following:



Customized videoconferences for earnings reports presentations, investor days, special presentations, etc.





Design



Generation of graphic style and interface in English and Spanish.

Hosting and domain



Restructure

Development of a new

structure based on the

website of your peers and

the industry's best

practices.

New hosting setup and content migration. Specific domain for investors page.

Maintenance

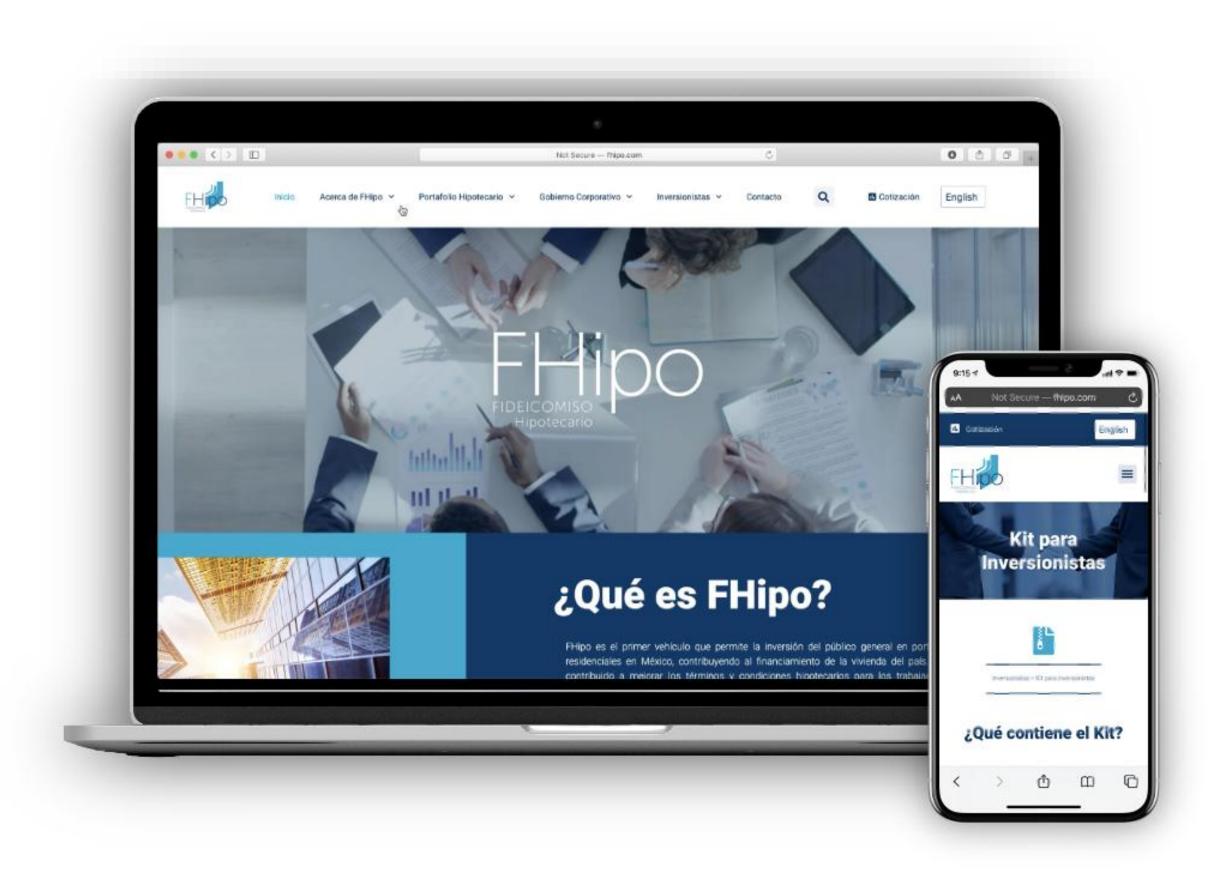


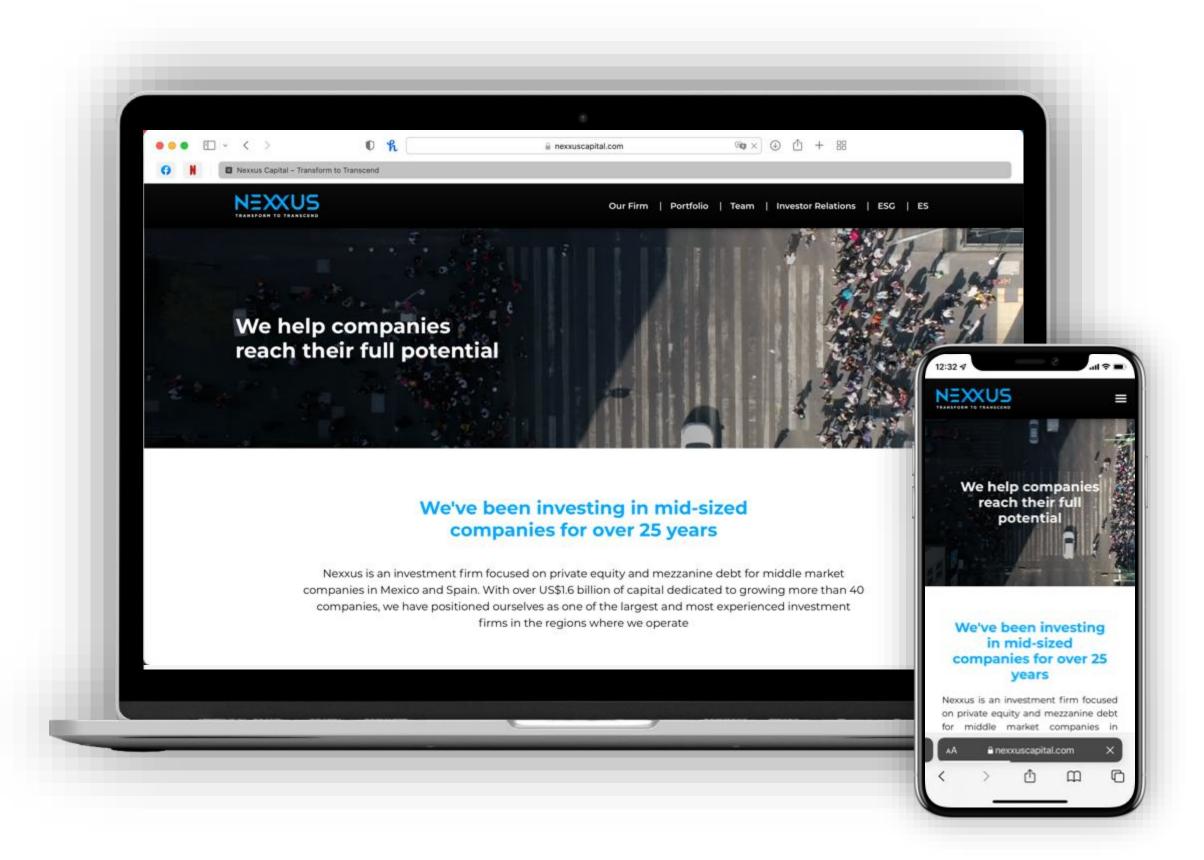
Data backup, system and security checks, technical support, information updates.



IR WEBSITE EXAMPLES









ANNUAL REPORTS



Structure and storytelling craft in a creative and assertive way to achieve a clear outcome that effectively communicates the company's results and strategy, adhering to the highest quality standards based on best practices in Investor Relations and ESG.



Define

The main topics, structure, and necessary information.



Develop

The deliverables and setting the delivery timelines.



Support

In the drafting, translation, and editing of the report, as well as in the preparation and improvement of related materials.



Achieve

Communication that creates connection.



MIRANDA NEWSWIRE





Global and local reach

Content review

We collaborate with Bloomberg, Infosel, Refinitiv (Reuters) and local and international newspapers.

The content of the press releases is reviewed by our IR

team, which has years of experience in the market.









MIRANDA INVESTOR RELATIONS

FINANCIAL NEWS

FOR INVESTORS



Reach All Your Stakeholders

Our effective communications distribution system will ensure your press releases reach financial professionals in real-time.



Jose Quervo

Becle, S.A.B. de C.V. Reporta los Resultados

Financieros No Auditados correspondientes al Prime Trimestre de 2024

2024 - BECLE, S.A.B. de C.V. ("Cuerv



Our high-quality service has an affordable price compared to the industry.



cordialmente a participar **INVERSIONISTAS** en la teleconferencia de resultados del 1T24 Mexico City, March 25th, 2024 - Fibra Uno (BMV: FUNO11) ("FUNO" o

Terrafina publicará sus resultados del 1T24 el jueves 25 de abril de 2024 después del cierre del mercado

Terrafina lo invita

"Fideicomiso Fibra Uno"), the first and largest Real Estate Investment. LEER MÁS »

C WNM ⊗

FUNO® INFORMA A SUS



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We comply with the FTP to ensure information security.



OMA Announces Second Quarter 2023 Operating and Financial Results OMA Informa Resultados Operativos y Financieros del Segundo Trimes

- OMA reports on the release of its 2022 Sustainability Report and its Se
- OMA informa sobre la publicación de su Reporte de Sostenibilidad 202
- 5) OMA reports a 13.6% increase in June 2023 passenger traffic

Buscar noticias Acciones - Personalizadas Traducir - Temas clave

- 6) OMA reporta crecimiento de 13.6% en el tráfico de pasajeros del mes d
- OMA Announces Payment Date for the First Installment of the Dividend OMA informa sobre la fecha de pago de la primera exhibición del divid

WWW.MIRANDA-IR.COM

OMA convoca a Asamblea

Mexico City, Mexico, April 5, 2024

Mexican airport operator Grupo

Accionistas

General Anual Ordinaria de

Aeroportuario del Centro Norte, S.A.B. de

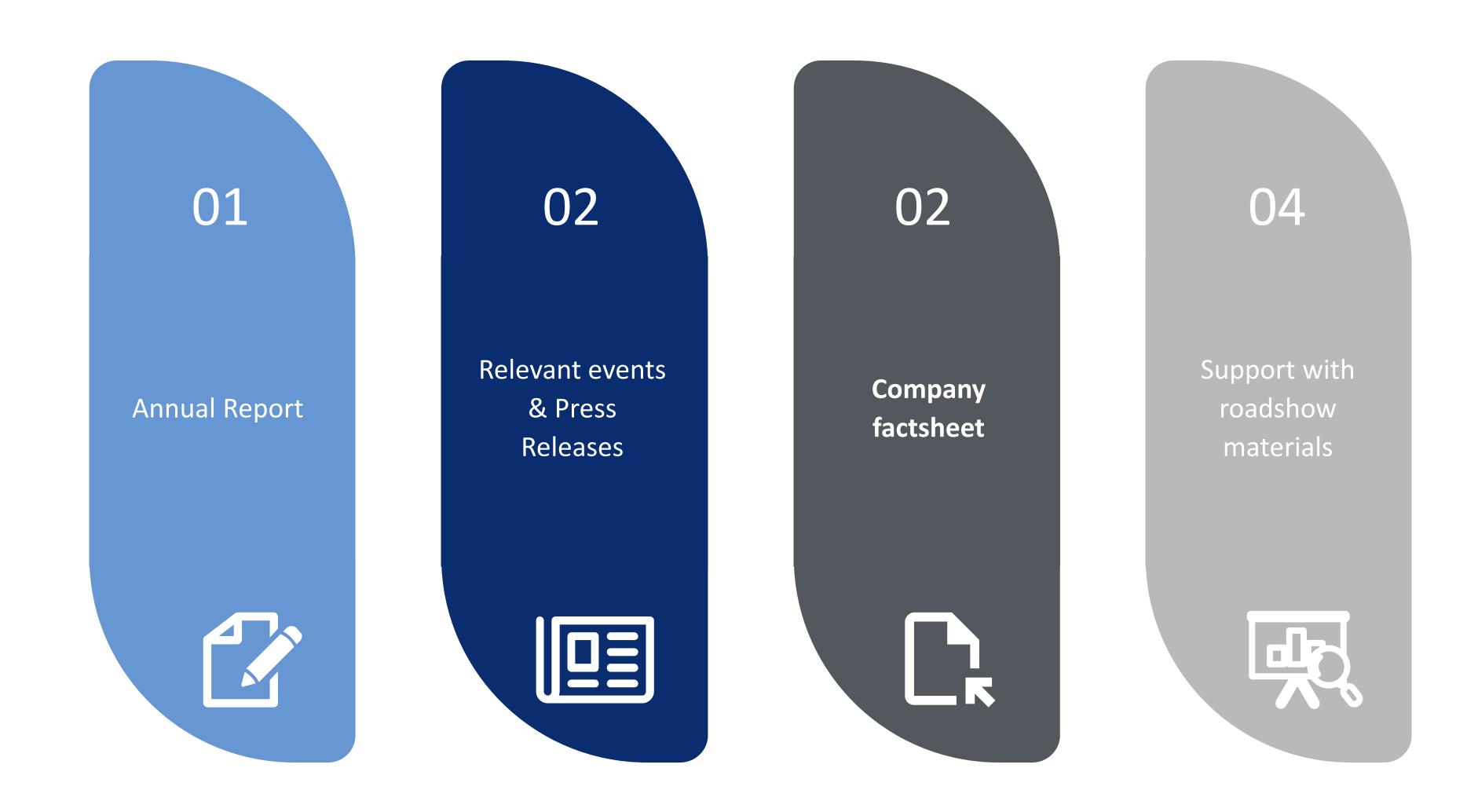
C.V., known as OMA (NASDAQ: OMAB;

BMV: OMA), has published a call for...



OTHER IR MATERIALS

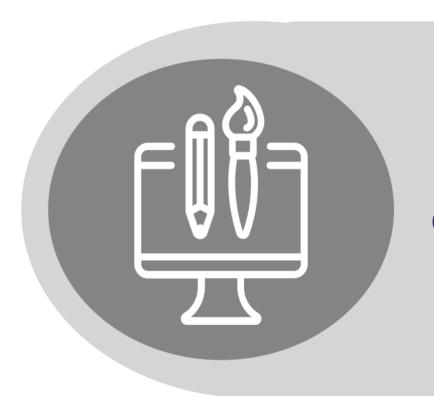






MATERIAL DESIGN AND RESTRUCTURE





Materials Design

Design of IR materials such as corporate presentations, quarterly reports, factsheets, and presentations for investor days or conferences, among others.

Restructure

Detailed analysis of the current IR materials structure of both the company and its peers to determine the ideal structure.





MATERIAL EXAMPLES











Perception Studies

Development of quarterly, semi-annual or annual perception studies.

Weekly Reports

Weekly reports on share performance, including a comparative analysis based on a group of peers.

Monthly Tracking

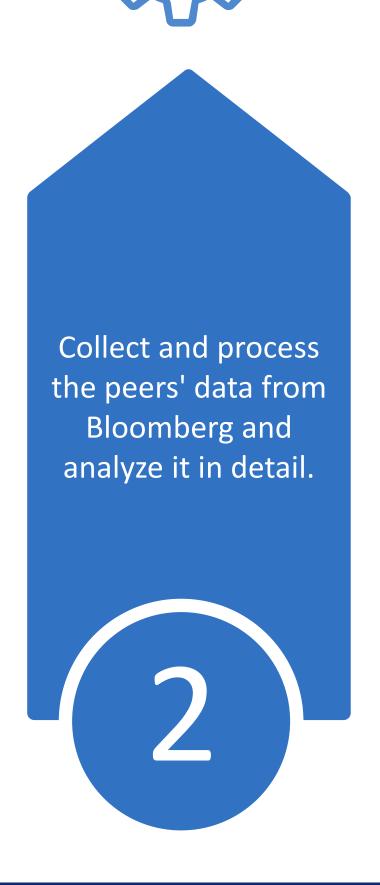
Monthly tracking of the stock price performance and liquidity.

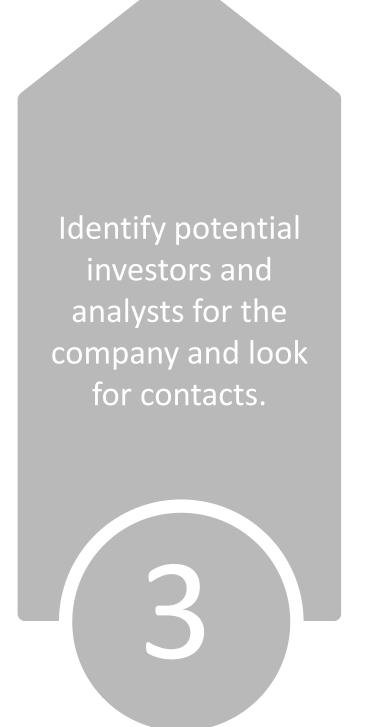


TARGETING - INVESTORS AND ANALYSTS









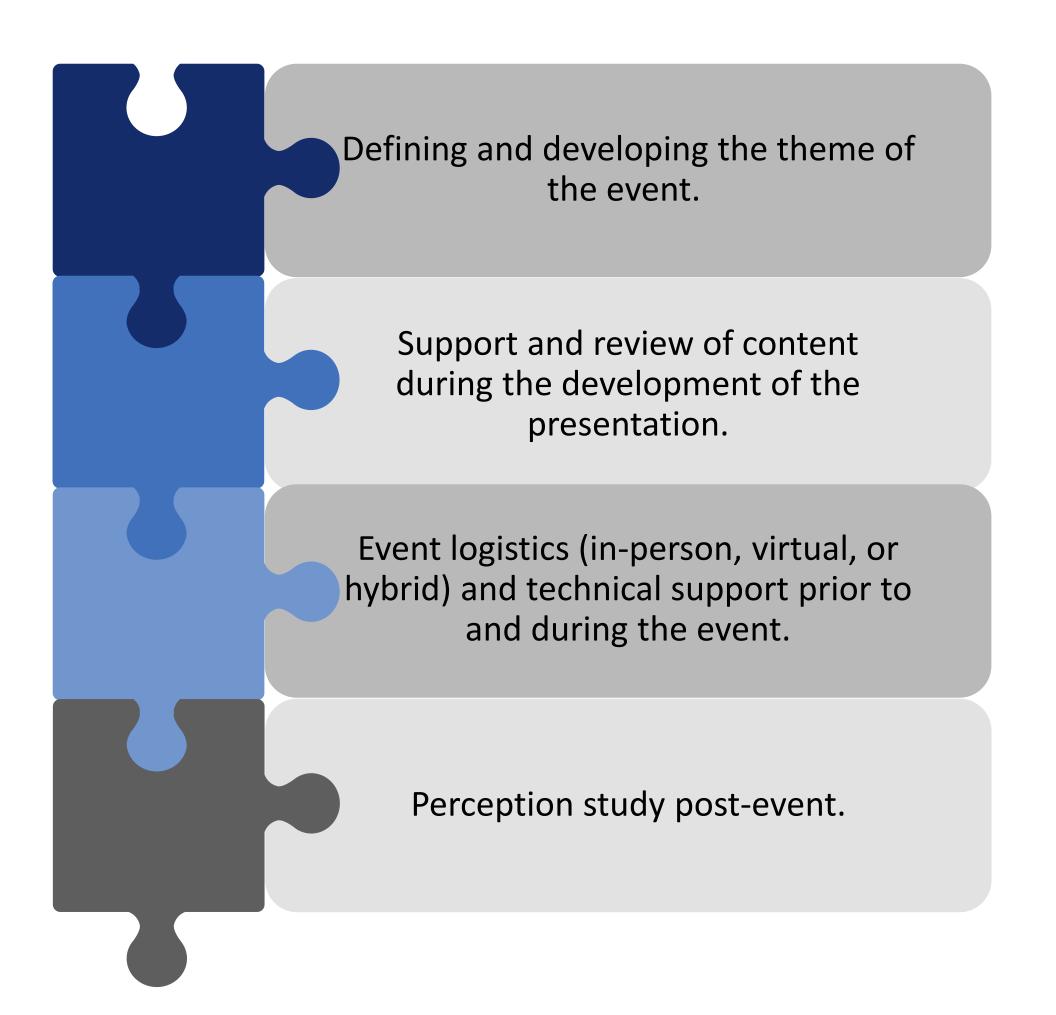




INVESTOR EVENTS



Investor Days | Non-deal roadshows



Advantages

- > Affordable price.
- Efficiency in communication.
- Logistics support at all times.

For Investor Events

Approaching analysts and investors (current and potential)

Insight on the market's perception







Advisory on the corporate presentation for initial or potential investors.

Custom service to the needs of each client



Rehearsal presentations and communication training to portray the company's message in the best way possible.



Roadshow: hybrid or virtual (Miranda Zoom).





Stock Perfomance

Analysis of the main market indicators, compared with a group of peers selected together with the client.

IR Materials

Comprehensive review of all IR materials to identify areas for improvement.

Results & Strategy

Analysis of historical results and the company's strategy vs. how they communicated it.

Market communication

Analysis of the market communication strategy, including events, meetings with investors and analysts, emails, etc.



SOME OF OUR CLIENTS

































FIBRA **SOM** \(\)





























MIRANDA IR TEAM





Founded Miranda Partners in 2018; previously he served as Country Manager of UBS Mexico from 2001 to 2018, where he led 180 people in Investment Banking, Wealth Management, and Equity businesses. Prior to that, he directed UBS's Latin American Equity division and was Head of LatAm Equity Research. He was ranked as the best equity analyst in Latin America by Institutional Investor magazine for several years. Before banking, Damian was a journalist at The Economist as an economics correspondent and at collaborated at the Financial Times, where he was Mexico's editor-in-chief. He holds the Chartered Financial Analyst designation from the CFA Institute, a Master's in Public Administration from Harvard University, and a Bachelor's degree from Oxford University in Economics and Philosophy.

Damian Fraser | CEO & Partner

Ana María Ybarra founded Miranda IR in 2018 after ten years leading the Investor Relations department at companies such as Genomma Lab Internacional and Grupo Sports World. Prior to her work in IR, she developed as a financial analyst at Protego Asesores (now Evercore Partners) and Umbral Capital. Ana María is an economist graduated from the Universidad Iberoamericana and holds a Master's in Business Administration from the Instituto Panamericano de Alta Dirección de Empresas. She also holds an Investor Relations diploma from the Universidad Panamericana. Additionally, Ana has been ranked twice by Institutional Investor Magazine in Latin America.



Ana María Ybarra | Partner

MIRANDA IR TEAM





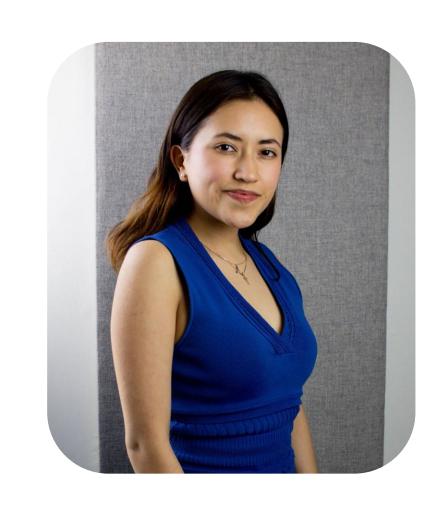
Marimar Torreblanca Partner

Marimar Torreblanca joined Miranda-IR in January 2020, and at the same time founded Miranda ESG. She has over 15 years of experience in financial analysis, specializing for the last 10 years in real estate and construction equity research. In 2019, she was ranked as the best analyst in Mexico for the Real Estate category by Institutional Investor magazine. Additionally, she has distinguished herself by publishing in-depth reports on Corporate Governance in the FIBRAs sector. Marimar holds a Bachelor's Degree in Economics with honors from ITAM, holds the Chartered Financial Analyst designation from the CFA Institute, and obtained a Master's Degree in Applied Mathematics focused on Operations Research from Columbia University.

A N A L Y S T S



Ana Lucía Sors Executive Director
Universidad Iberoamericana



Andrea Montiel Analyst
Tecnológico de Monterrey



Nathan Navarro Analyst
Tecnológico de Monterrey



Marina Caraza Analyst
Universidad Iberoamericana



Andrea Galobart Analyst ICADE

MIRANDA IR TEAM





Leonor Urquiza Analyst
Universidad Iberoamericana



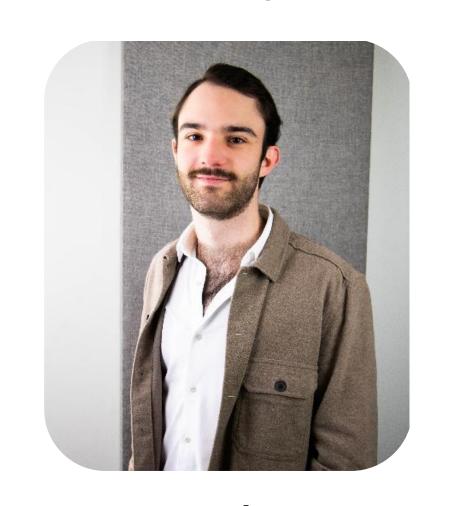
Ricardo Jiménez Intern
Tecnológico de Monterrey



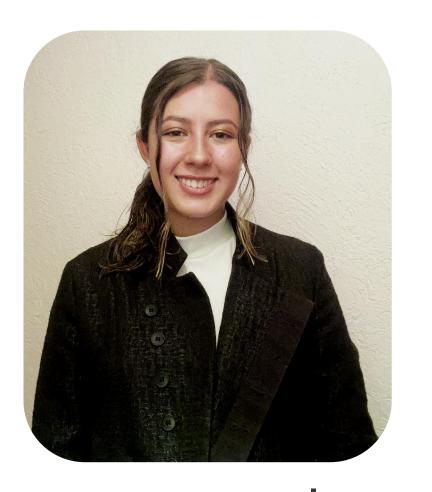
Analuz Presbítero García Analyst



Daniela Madrazo Analyst
Tecnológico de Monterrey



Jorge Girault Analyst
Universidad Iberoamericana



Andrea Whitehouse Intern
Universidad Anáhuac México



Alexis Hazan Analyst
Bishop's University



Ximena Lara Intern
Universidad Iberoamericana



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Ana María Ybarra

ana.ybarra@miranda-ir.com

Damian Fraser

damian.fraser@miranda-partners.com

Marimar Torreblanca

marimar.torreblanca@miranda-partners.com



